



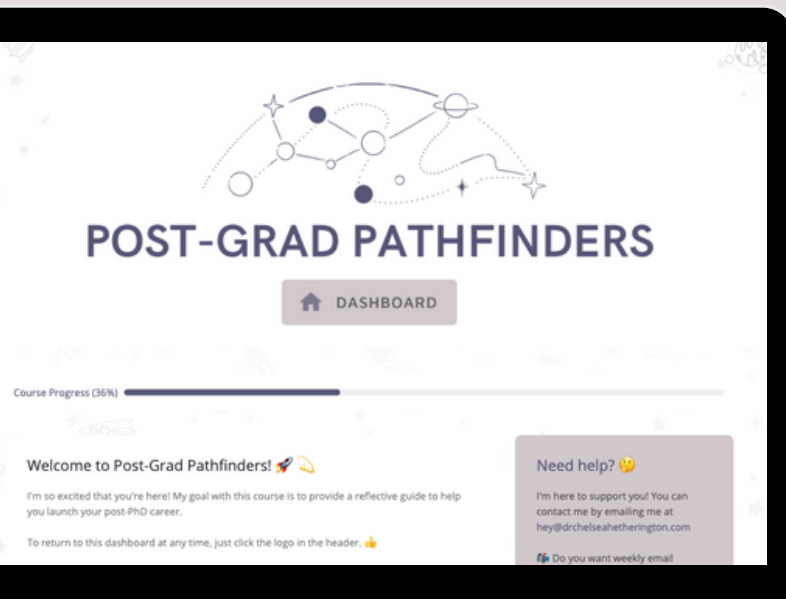
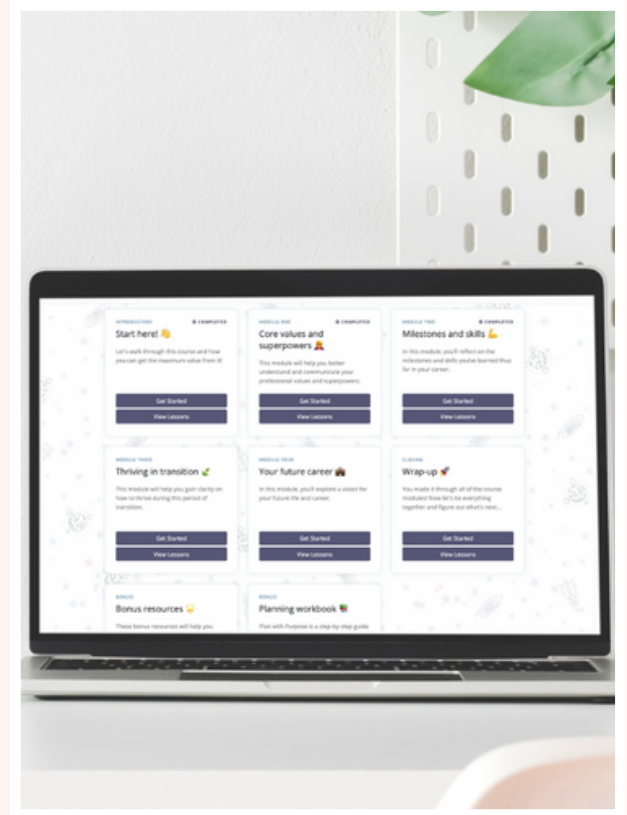
# Post-Grad Pathfinders

A self-paced guide to gaining the clarity, direction, and focus your students need to launch careers outside of academia

# ABOUT THE COURSE

Post-Grad Pathfinders is a fully self-paced course that walks participants through a step-by-step process to find greater clarity and direction in their post-PhD career.

Post-Grad Pathfinders provides support, exercises, and structure to help participants reflect on their goals, values, skills, and priorities while seeking a career outside the tenure track.



## Post-Grad Pathfinders will help your students...

1. Understand and communicate their professional values and superpowers
2. Reflect on the milestones and skills they've learned thus far in their careers
3. Discover how to thrive during this period of transition
4. Build a vision for their future, both professionally and personally

# Course Overview

Post-Grad Pathfinders has 15 lessons that will help your students lay the foundation for a career outside the tenure track:

## Introduction

**1. Course Background:** Participants will learn more about the course and what sets it apart from other career exploration courses.

**2. Course Overview:** Participants will get an overview of what to expect in this course and reflect on how to set themselves up for success.

## Core Values and Superpowers

**3. The Role of Self-Reflection:** Participants will learn more about the importance of self-reflection and its role in carving their own career paths.

**4. Core Values:** Participants will learn about the role that values play in career satisfaction and identify their own core values.

**5. Superpowers:** Participants will identify their superpowers and learn about how they differ from things they're good at.

## Milestones and Skills

**6. Reflecting on Past Accomplishments:** Participants will learn how to identify the skills they've gained from their past experiences.

**7. Milestones Map:** Participants will chart out important milestones from their past and identify the skills they gained.

**8. Finding the Links:** Participants will find the overlap between their skills, what they enjoy doing, and what can make them money.

# Course Overview (cont.)

## Thriving in Transition

**9. Being in Transition:** Participants will learn about the benefits of being in transition and reflect on why transitions can feel so hard.

**10. Neutral Space:** Participants will reflect on past transitions and consider how to apply what they've learned from past experiences to their current transition.

**11. Wheel of Life:** Participants will reflect on the many different areas of their life and identify where they need extra support.

## Your Future Career

**12. You've Got This:** Participants will re-frame this current period as a time of opportunity and exploration.

**13. Your Future Life:** Participants will create a vision for their future life.

**14. Making Your Own Way:** Participants will consider four unique frameworks for carving their own career path.

## Closing

**15. Tying It All Together:** Participants will reflect on what they've learned in the course and commit to concrete next steps.



## Participants also get the 34-page Post-Grad Pathfinders workbook!

This workbook provides a step-by guide to completing the exercises in the course. The workbook includes 10 guided reflection exercises that are designed to help participants find the clarity, direction, and focus they need to launch a career outside academia.

# Success Stories



"I'm so glad that I got out of higher ed when I did because it was on my own terms and when I left, I knew what I wanted next. I'm also making more money outside of academia! My salary is about \$20k more than what I was making before."

- Tia, course alum

"In doing the core values reflection, I realized that even though there were some things I was skilled at doing, they weren't things that I really enjoyed doing. That was a really big takeaway from doing the course because I could then use those values as a lens for looking at and evaluating new opportunities."

- Rachel, course alum



## Where are they now?

Post-Grad Pathfinders alumni include former grad students, post-docs, tenure-track faculty, adjunct lecturers, and higher ed staff who now work in fields that include:

Program Evaluation	Higher Ed Research	Project Management
Instructional Design	Non-Profit Research	Grant Writing
K-12 Education	Government	And more!

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# Pricing

Bulk purchases of institutional licenses are available at a discounted rate. All purchases are lifetime licenses that never expire.

<p><b>Single license</b> <b>\$197</b></p> <p>One lifetime course license</p>	<p><b>Small group</b> <b>\$3,800</b></p> <p>20 lifetime course licenses</p> <p>Discounted to \$190/license</p>	<p><b>Medium group</b> <b>\$9,000</b></p> <p>50 lifetime course licenses</p> <p>Discounted to \$180/license</p>
<p><b>Large group</b> <b>\$17,000</b></p> <p>100 lifetime course licenses</p> <p>Discounted to \$170/license</p>	<p><b>Institution</b> <b>\$32,000</b></p> <p>200 lifetime course licenses</p> <p>Discounted to \$160/license</p>	<p><b>Unlimited</b> <b>\$60,000</b></p> <p>400+ lifetime course licenses</p> <p>Discounted to \$150/license or less</p>

Institutions may also elect to combine course purchases with 1:1 coaching at a discounted rate of \$150 per 60-minute session. Course purchases may also be combined with workshops or other synchronous offerings. Inquire for more information.

# Frequently Asked Questions

## + What is the format of the course?

The course is a mix of asynchronous videos and self-reflection. Each module includes multiple video lessons and exercises for participants to complete.

## + Who is this course designed for?

This course was designed to help people in grad school and beyond build careers outside the tenure track. That includes grad students, post-docs, faculty, PhDs working outside academia, and more.

## + What does it mean to have a lifetime license?

Licenses are available for the lifetime of the course, which means that after paying for the course once, participants get access to the course and any other resources that might get added later for no additional charge.

## + How long does it take to get access to the course?

For institutional purchases, course access will be provided once the invoice has been paid and processed.

## + Are any 1:1 or group coaching sessions included?

Synchronous coaching is not included, but institutions may elect to add 1:1 coaching sessions at a discounted rate of \$150 per 60-minute session. Course purchases may also be combined with workshops or other synchronous offerings. Inquire for more information.



## *About the course creator*



### **Dr. Chelsea Hetherington**

Dr. Chelsea Hetherington is an ICF-certified coach, writer, and consultant who is passionate about helping early-career PhDs find fulfilling and values-aligned careers.

As a former professor and university researcher, Chelsea knows firsthand how challenging it can be to build a career beyond the traditional tenure-track path.

All of Chelsea's coaching and programs are guided by her drive to help early-career academics create careers on their own terms – whether within academia or outside of it – building a life and career that is both fulfilling and aligned.

### **LET'S CONNECT**



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A background image of a bookshelf filled with various books. The books are arranged on several shelves, and the spines of the books are visible. The colors of the book spines vary, including blues, yellows, reds, and greys. The text is overlaid on a white rectangular area in the center of the image.

# READY TO BRING POST-GRAD PATHFINDERS TO YOUR INSTITUTION?

Contact Chelsea at the link below to ask questions or learn more about how to get started!

[LET'S GET STARTED](#)